



BANK OF ASIA

- **Bank of Asia** (“BoA”) has been established in the British Virgin Islands (“BVI”) to address the need for BVI and other offshore companies in getting bank accounts opened and other banking needs satisfied as well as the growing offshore banking needs of a large, underserved universe of Chinese and other Asian high net worth individuals and their related offshore business companies.
- As a new platform, **BoA** is free from legacy constraints and will focus on a simple set of products differentiated through quality of service and rolled out using best of breed technology.
- Fee based products will be tailored to the needs of the first generation Chinese entrepreneur.
- Client service, efficiency and user-friendly technology are core to **BoA**’s strategy for customer acquisition and retention.
- **BoA** is well positioned to play a leading private market role in global infrastructure development, particularly China’s new ‘The Belt and Road’ initiative.
- Barriers to entry are extremely high for new offshore competition seeking to capitalise on the opportunity.
- **BoA** will adopt a robust technology enabled KYC / AML engine to ensure world-class regulatory compliance.

