



## 3\*3 Straight pop up display

Item Code: PUD-SKL10-2



Mini Order: 3 packs

Shipping Weight: ★★☆☆☆

Average Rating: 80.1lb (36.4kg)

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### Overview

- **Functional for special events for walk-in customers**
- **Optional spotlights are available to illuminate your message**
- **Melded nylon/polyester fabric panels are easy to clean**
- **5 Days Turnround Time**

The Pop-Up has a light weight, heavy duty frame that can suspend a fabric graphic mural. It sets up in seconds and can be packed away just as quickly! Available in many sizes! The frame comes with a full fitted front graphic and a bag.

PopUp Displays are currently the most common form of low priced trade show and event display. A pop-up normally has only two main components, with two or three other popup display accessories. The most substantial part of a popup display is the folding frame which is normally made of either fibreglass or aluminum tubes. The frame serves as a skeleton that you cover with display panels either velcro-ready fabric panels, or graphic panels made of a material like Durablelex which are lexan panels that have already been printed, normally using an high resolution large format printing process.

Before the frame is made to pop up it comes folded down to a unit approximately 8" square by 30" wide. When it is unfolded, the frame "pops up" to a skeleton approximately 8' (or 10') wide by usually about 8' high. This frame normally weighs about 15 lbs. and is stable enough to just sit on the floor without any anchoring or external support. For exact specifications and measurements, see our popup design specifications pages.

The panels (either fabric panels or graphic panels) are normally about 30" wide by 8" high. There are usually either 4 or 5 panels required to cover the frame, with extra "end cap" panels made of the same material to wrap around the ends of the frame. These panels are flexible enough to be rolled up so they fit in the lightweight carrying case. They are normally adhered to the frame by means of magnetic strips applied to their back surface. These are attracted to the magnetized bars that are part of the skeleton frame. Once the panels are applied to the frame it gains even greater stability.

#### Application:

Perfect for your tradeshows, exhibitions, or conferences.



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